open food chain

Nr.1 traceability infrastructure for agrifood
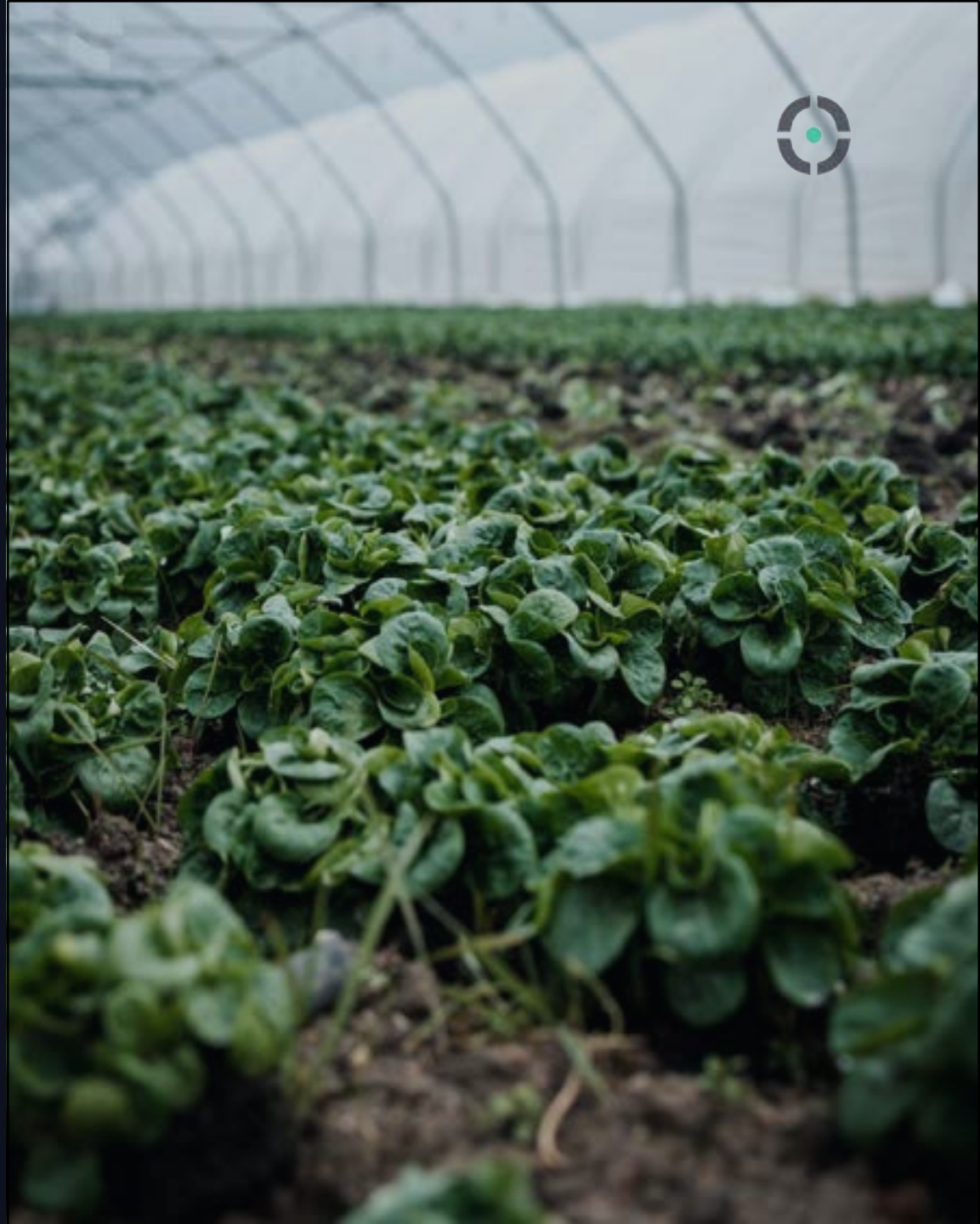
Food traceability is a major issue

▼ €2.5 Trillion

is lost every year due to bad, inaccurate, dirty or missing data.
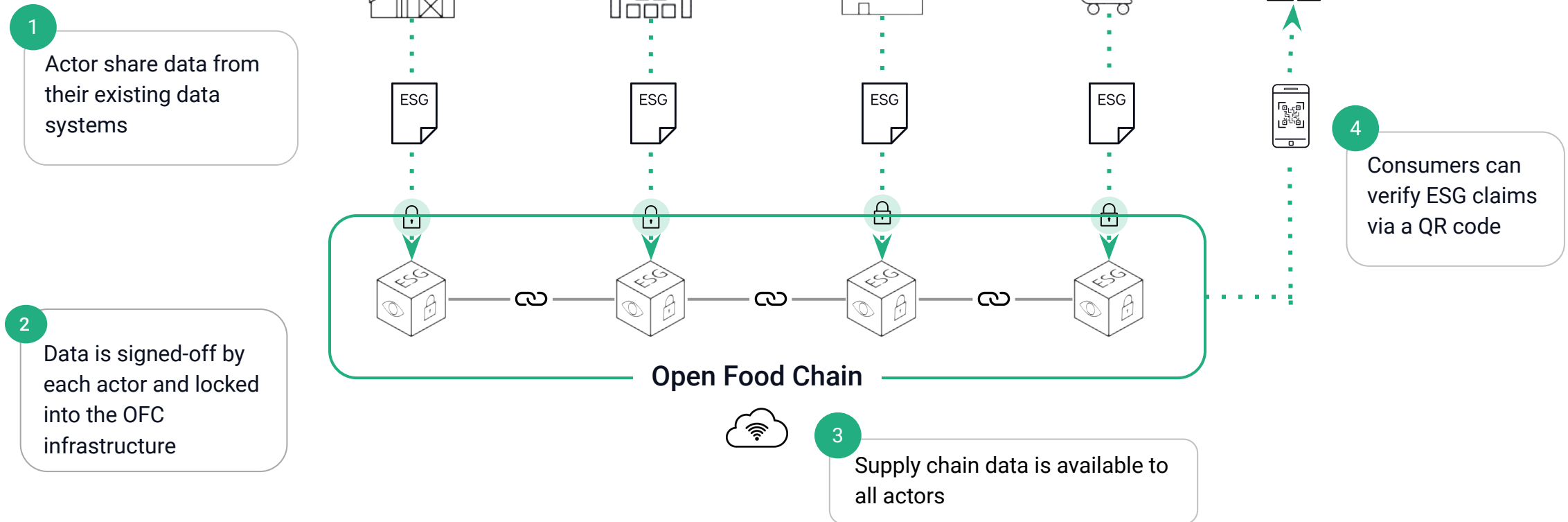
By 2024 traceability is a must-have

Regulation and consumers drive the adoption of web3 traceability solutions.

New regulations enforce web3 solutions

- Corporate Sustainability Due Diligence Directive (EU)
- Regulation on deforestation-free products (EU)
- Common Fisheries Policy (EU)
- Requirements for Additional Traceability (USA)
- Fighting Against Forced and Child Labour in Supply Chains Act (Canada)
- Sugar Code of Conduct (Australia)
- etc

OFC is the **open source** solution

1 Actor share data from their existing data systems

2 Data is signed-off by each actor and locked into the OFC infrastructure

3 Supply chain data is available to all actors

4 Consumers can verify ESG claims via a QR code

Open Food Chain

Currently **live** in five industries

2021 ● **Juice**

Onboarded some of the biggest companies with a combined revenue of over €60 billion

2022 ● **Meat**

Fully traceable BlockchainBurger and meatball. Fully transparent recipes.

2023 ● **Cacao**

Supporting deforestation-free cacao chains, funded by German government.

2023 ● **Fish**

Starting with reporting of labour conditions in Asian shrimp production.

2023 ● **Olive Oil**

Fraud-free olive oil on the blockchain.

Working with the **biggest** of brands

Our competitive edge

Traceability that reduces costs.

	open food chain	vechain	IBM Food Trust	origintrail	covantis
Ease	✓	✓	✗	✓	✓
Affordable	✓	✗	✗	✗	✗
Control	✓	✗	✗	✗	✗

Cash flow positive for 4th year

	2021	2022	2023	**2024**	**2025**
SaaS clients	2	7	10+	**35+**	**100+**
Industries	1	2	3	4	8
Revenue		€1M	€1.5M	**€3M**	**€8M**
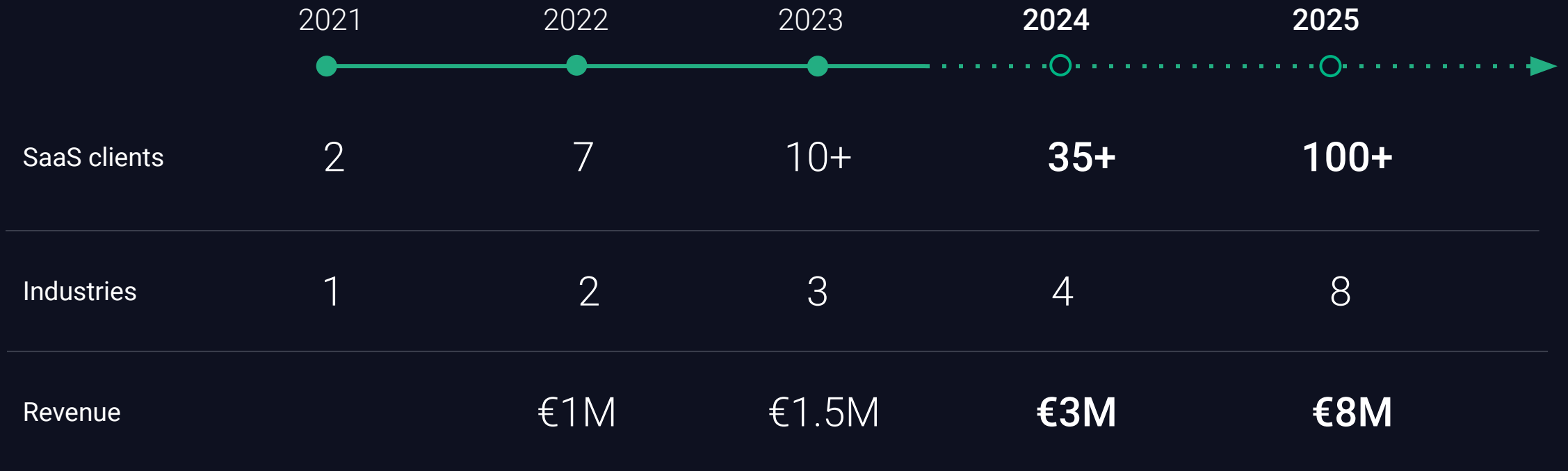
OFC Tokenomics

$OFC is our ecosystem token

$OFC facilitates ecosystem settlements.

Investing in $OFC is an investment into the growth of the OFC infrastructure.

- **Access utility:** $OFC's primary function lies in its proof-of-burn mechanism, ensuring exclusive write access to industry chains

As the adoption of the OFC infrastructure surges, so does the demand for $OFC

Two ways to access OFC infrastructure

Self-onboarding

Suitable for web3 participants

- Company buys $OFC tokens on the market

- Company mints desired access NFT with proof of burn

- Burn and mint are settled via smart contract on Ethereum

- Industry chain faucet logic checks for access NFT and member-type: allocates industry tokens accordingly

OFC Foundation

Suitable for non-web3 participants

- OFC Foundation acts as intermediary for $OFC tokens

- OFC Foundation mints desired access NFT with proof of burn

- Burn and mint are settled via smart contract on Ethereum

- Industry chain faucet logic checks for access NFT and member-type: allocates industry tokens accordingly
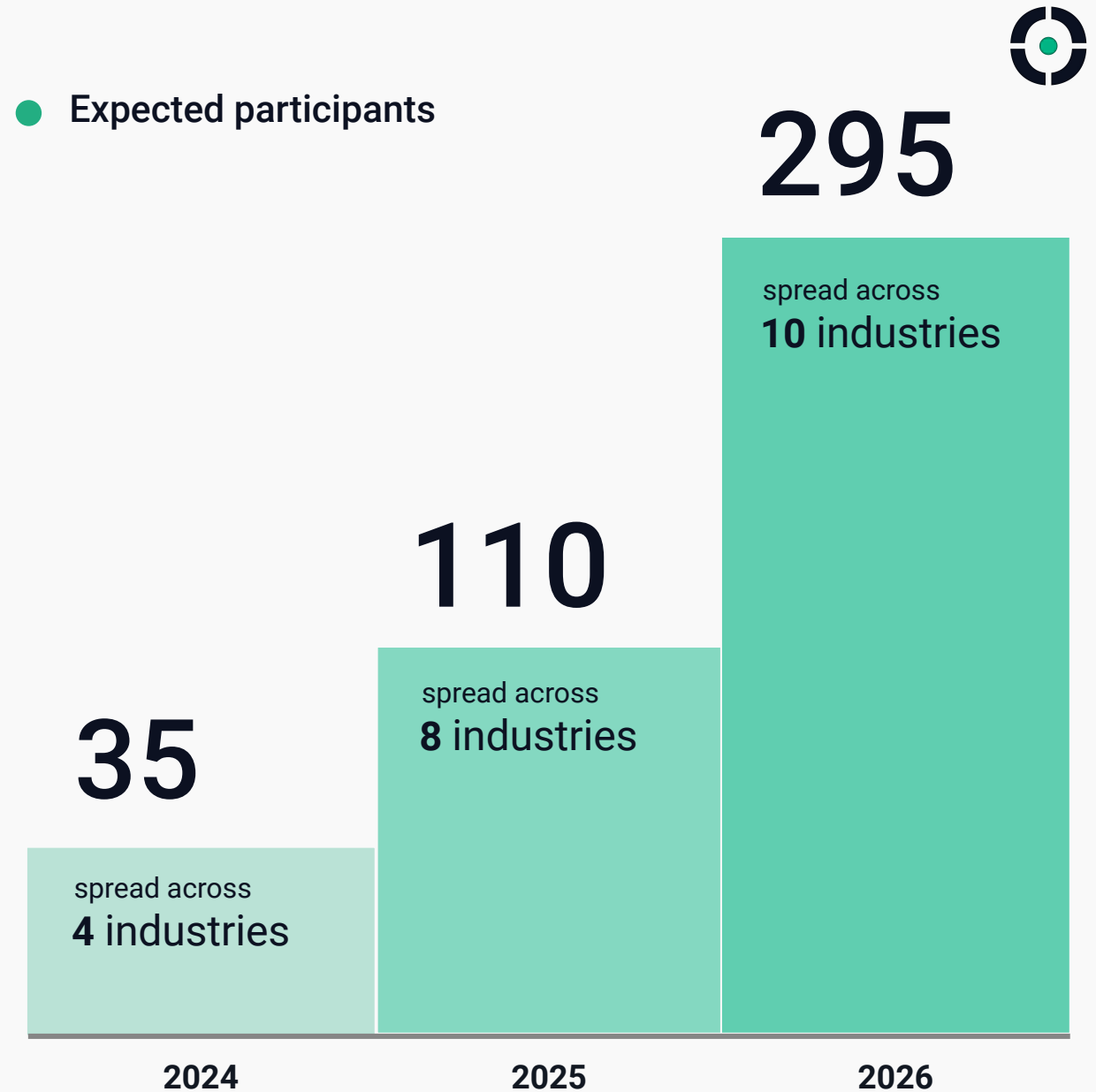
Assessment of token demand

Proof of burn

Companies are required to burn €10,000 per year worth of $OFC to be granted access to the infrastructure

2026 (expected) total token burn
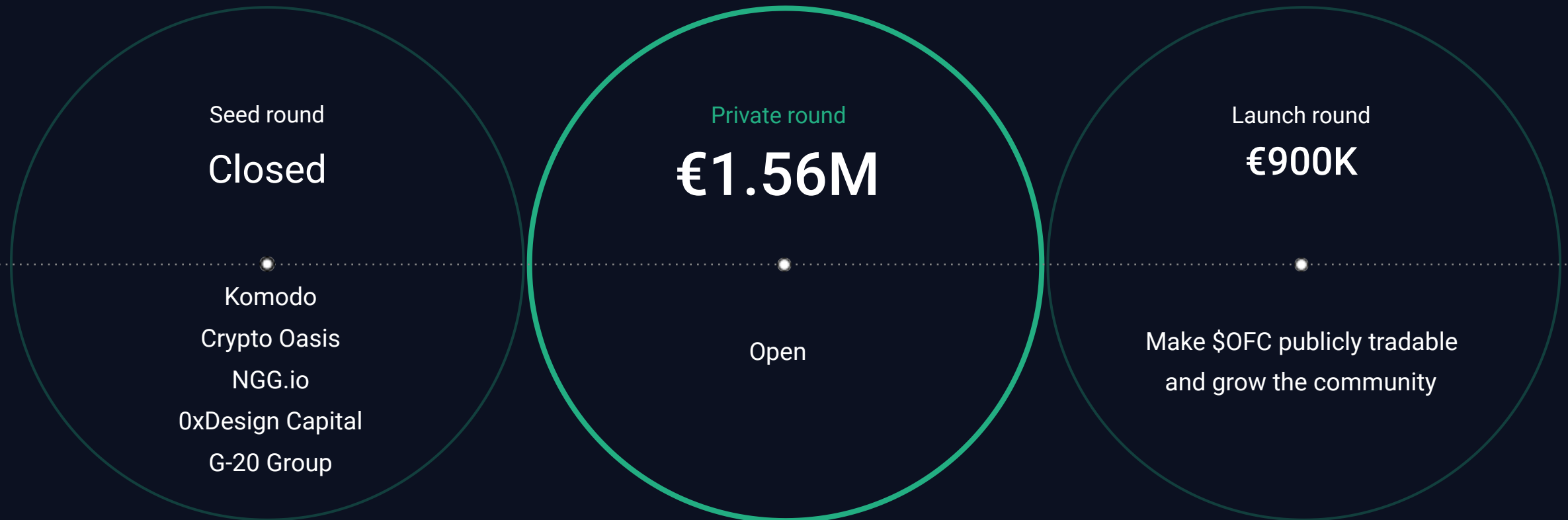
€2.95M worth of **$OFC** token

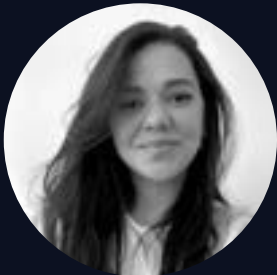● Expected participants

295
spread across **10 industries**

110
spread across **8 industries**

35
spread across **4 industries**

2024   2025   2026

Token distribution

Token pool	%	Quantity	Token price	Fundraise	Vesting	Schedule (after TGE)
Founder & team	15	28.833.333			24-month lock	1-year linear release
Advisors and Legal	5	10.000.000			18-month lock	1-year linear release
Exchanges and Liquidity	12	24.000.000				4-month linear release
Marketing	15	30.000.000			18-month lock	1-year linear release
Technical development	40	80.000.000			18-month lock	3-year linear release
Seed round	4	9.166.667	0,06	€ 550.000	8-month lock	4-month linear release
Private round	6.5	13.000.000	0,12	€ 1.560.000	4-month lock	4-month linear release
Launch round	2.5	5.000.000	0,18	€ 900.000		4-month linear release
Total	100	200.000.000		€ 3.010.000		

Open for strategic investments

Seed round

Closed

Komodo

Crypto Oasis

NGG.io

0xDesign Capital

G-20 Group

Private round

€1.56M

Open

Launch round

€900K

Make $OFC publicly tradable
and grow the community

Team

Advisors

Coert Michielsen
Refresco

Julian Lampietti
The World Bank

Saqr Ereiqat
Crypto Oasis former IBM

Hugo Byrnes
Former Ahold Delhaize

Joost Volker
Former Oracle

Gern Huijberts
Cargill

Maayke Raedts
Lipton

Fleur Boos
The Value Department
Former ABN Amro

Chanmeet Kaur
The Value Department
Former ABN Amro

Alfred Botterhuis
The Value Department
Former ABN Amro

Join the private round